



BUSY SUMMER

Seminar Title:

Bei uns ist das so - corporate culture in German(y)

Level according to CEFR:

B2/C1

Short Description of the Course Goals:

Learning about the corporate culture of Germans, and understanding the German mindset and behaviour in business settings.
Learning how Germans "do business".

Main Contents:

- understanding and using the right expressions when dealing with German business contacts
- identifying the "hidden rules" of German behaviour
- recognising and eliminating the most common mistakes that are made in cultural understanding
- avoiding misunderstandings
- negotiating with Germans
- feedback on real situations and relationships with Germans in the business world
- finding solutions for possible difficult situations

Possible TELC Exam, if required:

Zertifikat Deutsch für den Beruf (B2)



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